**Essay questions – 2 of the 3: 10 points each (20 points).**

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| 1. 47
 | List all the different types of implicit &explicit memories and give an example of each. |
| 1. 48
 | Explain the significance of "top-down" processing to perception, both at the level of object perception and at the level of higher order (e.g. social) perception. |
| 1. 49.
 | What are the two types of reinforcers and punishers? Come up with an example of each from your own life. |